



Alameda Middle School

Ambitious ■ Motivated ■ Confident to Soar

February 2026

Dear Parents and Carers,

We're excited to let you know that our school has joined [The Hidden Treasure Hunt](#) – a fun, national recycling challenge that helps children learn how to responsibly manage old, unwanted or broken tech and electricals, while working together as a community to win tech for their school.

The Hidden Treasure Hunt is a UK-wide call to action for schools and families. Children are learning that old electrical items aren't rubbish – they contain valuable materials that can be reused, rather than wasted. By taking part, families help bring this learning to life at home, reduce electrical waste, and support our school at the same time.

How it works

Taking part is simple, and every family can join in.

Step one: Rummage

Have a hunt at home for old, unwanted, or broken tech and electricals. Anything with a battery, plug or cable counts – from old chargers and toys to phones, tablets, laptops, and small appliances.

Step two: Recycle

You can recycle your electrical items at your nearest Curry's store or at one of over 30,000 local recycling points, which you can find by searching '[Recycle your electricals](#)'.

If you take your electrical along to a Currys store, you'll receive at least a £5 discount voucher when you spend £25 or more. Some items, such as laptops, tablets, mobiles or consoles, may be worth more through Currys' trade-in scheme – just ask in store.

Please remember to back up and remove any personal data before recycling. It's easy to do - visit '[Recycle your electricals](#)' to find out how. Any tech you drop off at Currys will also be safely data wiped to UK Government standards.

Step three: Register

To earn a planet care point for our school*:

- At a Currys store, scan the QR code in store to register your recycling
- At a local recycling point, visit hiddentreasurehunt.org to register your items

* Terms and conditions apply – see hiddentreasurehunt.org for details.



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What's in it for our school and families?

- Schools compete on a national leaderboard to win Currys vouchers for Microsoft tech!
- Top prizes include £10,000, £3,000 and £2,000 in tech for schools
- Every participating school is entered into termly prize draws for £1,000 in tech
- Families who register their recycling are entered into termly prize draws to win £100 Currys vouchers for Microsoft tech

This is a brilliant opportunity for our whole school community to learn, take action together, and make a real difference – locally and nationally.

You can find full details at: hiddentreasurehunt.org

Let's start hunting for hidden treasure and recycling for a better future.

Yours sincerely,

Diana Fickling
School Business Manager

