

Amplification

A device used to make a point by adding information after an original point, to elaborate, embellish and exaggerate. It sometimes involves the repetition of a word.

Example 1:

The room was disgusting. The carpets were filthy and smelled disgusting, the curtains hung with dirt and grime against a disgustingly filthy window, and the settee was saggy and worn, with a patch of something disgusting smeared along the arm.

Example 2:

The air down here was awful: it had that musty smell which hit the back of your throat and made you cough, and beyond that a strange chemical taste, which almost burned if you breathed too deeply. It was vile.