



Subject: Art Year 7

Overview

Students work in the style of contemporary and traditional artists. The aim of the projects is for students to understand the basics of colour theory, use of wet and dry materials, composition, textiles and 3D work. Students will use a range of techniques to record their observations in sketchbooks and other media as a basis for exploring their ideas. They will increase their proficiency in the handling of different materials. Students will understand how to analyse and evaluate their own work, and that of others, in order to strengthen the visual impact or applications of their work.

Autumn

Autumn Term

Antoni Gaudi

Designing and Research

- To explain the nature of Antoni Gaudi's work using specific vocabulary and to visually present the key elements of his work.
- To visually explore and record a variety of organic objects through observational drawing focusing on tonal and tactile qualities.
- To make connections and links between organic objects and the work of Antoni Gaudi.
- To identify specific elements within organic objects and recognize their potential as design features.
- To discuss tea light holders commenting on the strengths and weaknesses of specific designs.
- Using the information and visual research from sketchbooks plan 2 different design ideas that include shape, texture, pattern and form.

Making and Evaluating

- To construct the basic structure of the tea light holder using clay.
- To use the final design idea to inform the addition of details to the tea light holder including, shape, textures and patterns.
- Define and refine clay work to a professional finish using smoothing techniques and equipment.
- To evaluate their final piece explaining in detail what they have learnt about the artist, how their work links to the artist. What can be improved in their work and what is good about their work.
- To show an understanding of skills and techniques learnt within the topic.

Assessment:

All tasks are assessed:
combination of verbal, live marking, SA/PA, RAG, teacher assessment.

One task formally assessed over the course of the unit.

Spring	Spring Term <u>Pop Art /Rebranding</u> <u>Designing and Research</u> - To learn about pop art and the artist Andy Warhol. - To learn how powerful and significant advertising, branding and product recognition are. - To recognize the importance of the use of colour and font in product recognition. - To learn what inspired Warhol to produce the Soup Can series (recalling childhood memories) and to identify a brand they 'love'. - To learn about the differences between brand labelling through observational drawing. - To use what has been learnt about the importance of branding to rebrand a chosen product using your name. <u>Making & Evaluating</u> - To learn what inspired Warhol to produce the Soup Can series (recalling childhood memories) and to identify a brand they 'love'. - To learn about the differences between brand labelling through observational drawing. - To use what has been learnt about the importance of branding to rebrand a chosen product using your name	Assessment: All tasks are assessed: combination of verbal, live marking, SA/PA, RAG, teacher assessment. One task formally assessed over the course of the unit.
Summer	Summer Term <u>Making and Evaluating</u> - To learn how to simplify a self-portrait in a pop art style using benday dots and collage. - To learn how to use different medias effectively to create a believable copy of a known brand label.	Assessment: All tasks are assessed: combination of verbal, live marking, SA/PA, RAG, teacher assessment. One task formally assessed over the course of the unit.
Homework: Homework set every half term. This may be research on an artist or a task based on the topic studied.		